



Welcome Chapter Leaders of the Great Northwest!  
 You're invited to our annual leadership training hosted  
 by the Puget Sound Chapter in Tacoma, WA

*Our production includes....*

**DALE MASK**

Professional speaker and business trainer for Alliance  
 Training and Consulting

**“The Motivational Leader – Leading through  
 Conflict to Commitment”**

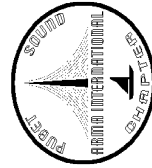
**TOM KILLAM**

Director of Member Services, ARMA International  
**“ARMA HQ Resources - Success for your Chapter”**

**SHARON ALEXANDER-  
 GOODING**

ARMA International Board of Director  
**“ARMA Board Update: Working for You!”**

**.....and, YOU, our Chapter “Stars”!**



Many thanks  
 to our host  
 chapter!

More details at: [www.armagreatnorthwest.org](http://www.armagreatnorthwest.org)

**Cast Party**

**“Feast Out” with us at  
 Porter’s Place Restaurant**  
*(located right next door)*

**6:00 pm**

Come and enjoy some of the best  
 barbeque around. This no-host dinner is  
 only \$10.00 and includes pulled chicken,  
 pulled pork, hot links, ribs, beans & rice,  
 corn bread, salad & soda.

Then follow us back to the Hospitality  
 Suite at the LaQuinta for

**Wine and Desserts**  
*compliments of*

**Recall**

**8:00 pm**



[www.armagreatnorthwest.org](http://www.armagreatnorthwest.org)

**Questions?**

Contact Sue Lord  
 253-383-3791  
[slord@vigliaw.com](mailto:slord@vigliaw.com)

**The Great Northwest  
 Region of ARMA  
 International**

*Presents the*

**2008  
 Leadership  
 Conference**

Hosted by the Puget Sound Chapter  
 of ARMA International



**June 20-21, 2008**

**LaQuinta Inns & Suites**

1425 E 27th St  
 Tacoma WA 98421  
 (253) 272-2802  
 Lodging - \$99.00 per night  
 Advise reserving 30 days in advance

## The Script—Friday, June 20

### Ready on the Set

8:00—8:30 am Registration/Breakfast

### Places, Everyone

8:30—8:45 Opening - *Sue Lord*

### Lights, Cameras, Action!

8:45—9:45 *"ARMA HQ Resources - Success for your Chapter"* by *Tom Killam*

### Cut!

9:45—10:00 Break

### Scene One, Take One

10:00—12:00 *"The Motivational Leader – Leading through Conflict to Commitment"* by *Dale Mask*

### Intermission

12:00—1:00 Lunch

### Scene One, Take Two

1:00—3:00 *Dale Mask*, continued

### Cut!

3:00—3:15 Afternoon Break

### Scene Two, Take One

3:15 to 4:15 *"What's Wrong With This Picture?"*

### Scene Two, Take Two

4:15-4:45 Region Meeting, *Sue Lord*

### Cut and Print It!

6:00 pm—No-host dinner at Porter's

8:00 pm—Wine and Dessert at Hospitality Suite

## The Script—Saturday, June 21

Continental Breakfast Served

### Roll Film

8:30—9:30 am *"ARMA Board Update: Working for You!"* by *Sharon Alexander-Gooding*

### Scene Two, Take Two

9:30—10:00 *"What's Wrong With This Picture?"*

### Cut!

10:00—10:15 Break

### Rehearsal

10:15—11:30 Breakout Sessions

*Administration (President, VP, Secretary)*

*Communications (Membership, Newsletter, Webmaster)*

*Programs (Publicity, Arrangements)*

*Finance (Treasurer)*

### Directors' Cut

11:30—12:30 Box Lunch (working lunch)

*Q&A with ARMA International Leadersh*

12:30—1:30 pm Chapter Presidents' Meeting

**Region Team and Chapter Presidents**

### Cut, Wrap, Print It!

**Good job, everyone!**

**May all your chapter premiers be a hit!**

GNW Region of ARMA International  
June 20 - 21, 2008

LaQuinta Inn  
1425 E 27th St  
Tacoma WA 98421  
(253) 272-2802

**Hosted by Puget Sound Chapter of  
ARMA International**

Please mark your ARMA Board leadership position  
to indicate which Breakout Sessions you will be attending:

- Administration** President, V.P., Secretary
- Communications** Membership, Newsletter, Webmaster
- Programs** Publicity, Arrangements
- Finance** Treasurer

**\$100 Register by Friday, May 31st**  
**\$125 Late Registration: June 16th**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Chapter/Position \_\_\_\_\_

Email \_\_\_\_\_

**COUNT ME IN FOR DINNER @ PORTERS**

Detach this form and send with your payment to:  
Puget Sound Chapter of ARMA  
ATTN: Leadership Conference  
P.O. Box 1864  
Tacoma, WA 98401-1842