



Message from the Great Northwest Region of ARMA Manager

Dear ARMA Members:

The **2008 Great Northwest Region Conference** is fast approaching! I am getting so excited! The 2 ½ day affair will be held Monday thru Wednesday, **April 7-9, 2008**, at the Oregon Convention Center in **Portland OR**. Very affordable lodging has been arranged by the chapter at a hotel nearby the convention center.

The Oregon Chapter of ARMA has been working diligently for well over a year in planning and executing our Region Conference. They have a terrific slate of speakers set for this educational event. They have thoughtfully considered educational content that addresses the technologies, practices, and issues related to the management of records and information. Subject matter includes sessions on RIM basics such as beginning a records program and creating retention schedules for attendees who are, perhaps, new to our profession. Other sessions focus on CRM exams, electronic records retention, project management, and how the new Federal Rules of Civil Procedure affect our profession and the management of our records.

We have some “hot” speakers, as well! Straight from the ARMA International conference will be **John Isaza, Esq.** I have had the pleasure of taking several of Mr. Isaza’s sessions at the last couple International Conferences. Mr. Isaza is a lawyer from California and is widely recognized as one of the country’s foremost experts on electronic discovery, the revised Federal Rules of Civil Procedure, and other RIM issues. This speaker is great and he will be providing several sessions at our Region Conference. In addition, we are honored to have ARMA International President-Elect, **John Frost, CRM** speaking about our organization’s initiative “**ARMA RIM Competencies Project - Advancing Our Profession and Your Career**”. These two speakers alone are worth the price of admission, but there is SO much more!

In addition, please know there will be a vendor show during the conference. This is a great opportunity for you to meet with sellers of software, records storage, supplies, and equipment unique to our profession. If your organization is in the market for such, this is a great place to begin your search.

I do hope you plan to attend this educational event. Registration has begun and in order to get the “early registration” discount, please be sure to register by March 15th. In addition, ARMA and AIIM members are offered discounts. I am counting on you to share this message with other records/information management professionals, administrators, or attorneys in your place of business or RIM community. We really want to get the message out about this educational event, about the benefits of ARMA, and our profession.

To read more about the conference, go to <https://www.regonline.com/builder/site/Default.aspx?eventid=169222> and register today!

I look forward to seeing you in Portland!

Very truly yours,
Susan M. Lord