



A Message From the Region Manager

February. Did you ever wonder why, when the calendar was being decided, that February was only given 28 days? I think that perhaps it was because they were hoping that February would go by quickly. After all, February is nestled smack dab in the dead of winter. Personally I have found myself battling a state of the winter doldrums. It's dark, it's dreary, and it's cold. Add to that the state of our economy. More and more employers are talking about cutbacks. Whispers of the "L" word have even been mentioned in my workplace. It would be so easy to become depressed and give up trying.

Remember the scene in the Wizard of OZ when the bad witch casts a spell on Dorothy and her friends and causes them to lie down in the fields and sleep? Ah, but Glenda the Good Witch comes along and makes it snow which causes them to wake up and continue on.

O.K. the snow has fallen. It's time to wake up from the winter malaise and move forward! And just like Glenda, ARMA International will be there to provide us with the tools we need along our journey. Free webinars, new publications in the ARMA bookstore, and leadership training are just a part of the services available to us.

Spring is coming and with it will be a number of excellent spring seminars being put on by our chapters. Contact your chapter leadership for details. I encourage you to attend!

Coming in June will be the annual Region Leadership Conference. Did you know that attendees receive four hours of leadership skill training by Alliance Training and Consulting? Dale Mask will be joining us again this June. Ask anyone who was there last June how tremendous Dale is! This is some of the finest training you can get and it's provided to attendees by ARMA International. Now here's the best part. You don't have to be a member of your chapter's Board to attend and get in on this opportunity! So mark your calendar for June 26-27 to join us in Boise. I hope to see you all there!

Finally, please remember your Region Team is here to help. If you ever have any questions, concerns, comments, or suggestions, please feel free to contact me or Fran.

Out of the dead of winter will come new growth. I urge you all to grow as well this spring by taking advantage of the services and opportunities available through your membership in ARMA!

Very Truly Yours,
Marc

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