

GNW Region General Meeting
Friday, June 26th, 2009
URS Inc., Boise, ID

MINUTES

Attendees: Marc Simpson, GNW Region Manager
Fran Blaylock, GNW Region Coordinator
Cindy Fredrickson, GNW Region Treasurer
Deb Martin, GNW Region Director of Marketing
Andrea Bettger, GNW Region Webmaster
Tara Ramos, Incoming President for Puget Sound Chapter
Ember Krumwied, Outgoing President for Puget Sound Chapter
Michelle Morrison, Outgoing President for Boise Valley Chapter
Bruce Walters, Incoming President for Boise Valley Chapter
Jennifer Warner, Rep for Columbia Basin Chapter
Tanya Totemoff, Rep for Alaska Chapter
Linda Shephard, Rep for potential new chapter in Moscow, ID
Paul White, Seattle Chapter
Trevor Mitchell, Sr. Manager, Member Services, ARMA International
Gita Werapitiya, Association Director, ARMA International

Not Present: All GNW Region Chapters Represented

Call to Order: Marc Simpson, Region Manager called the meeting to order at approximately 3:10 pm. The meeting was held at the Offices of URS Inc. in Boise, ID on June 26, 2009.

Region Manager Opening Remarks: Marc welcomed the leadership of the GNW Region to the 2009 Leadership Conference.

Minutes: Marc Simpson, Region Manager, presented Minutes from the 2008 General Region Leadership Meeting

The minutes were reviewed and the following changes made to amend the minutes:

- Remove reference to discussions regarding the MOU.
- Take out "to" in paragraph after Region Membership Report

The minutes were approved as amended.

Budget & Finance: Cindy Fredrickson, GNW Region Treasurer delivered the GNW Region Financial Report covering the total income and expenses for the GNW Region as of 6/22/09.

The final financials for the year thru 6/30/09 will be sent out to the Presidents and/or posted to the region website after the close of the books.

The total cash on hand in the region checking account as of 7/1/08 was \$6,265.39. Total Revenues, \$6,390.39 and Total Expenses, \$4,898.34. Total cash on hand in the region checking account as of 6/22/09 is \$1,492.05.

Michelle Morrison, Idaho Chapter President asked for clarification on the specific line items for the GNW Leadership Conference. Cindy responded that these were pass through travel expenses and would be replaced.

Region Membership Report: Deb Martin, GNW Region Director of Marketing discussed the GNW Region membership report. There are two potential chapters that are trying to start up. One is in Moscow, ID and the other in Idaho Falls. Idaho Falls has 15-16 interested potential members.

Other potential chapters that do not seem feasible at this time are Olympia, WA and Juneau, AK.

Michelle Morrison Idaho Chapter President asked for clarification on the new duties of the GNW Region Marketing Director, specifically in relation to helping chapters with new member growth.

Marc Simpson, discussed the duties of the new position and explained they are evolving to meet the needs of the chapters. The emphasis has been to support the development of new chapters.

Trevor Mitchell, ARMA International Chapter Liaison, noted he will review the requests for potential new chapters to ensure it will not be a hardship to other neighboring chapters in the region.

Bruce Walters, President elect for Boise Valley Chapter inquired how either potential or new chapter members could receive region support to attend the ARMA International Conference.

Old Business: None

New Business: Region Directory- Need chapters' BOD info: send to Marc Simpson at mjs@wamail.net

Confirmation of Location/date of 2010 Leadership Conference is Seattle, WA. Marc Simpson asked for comments or concerns. There were no objections from the floor.

Marc introduced the GNW Region Team for 2009-2010:

Marc Simpson – GNW Region Manager
Jenny Winkler – GNW Region Coordinator
Cindy Fredrickson – GNW Region Treasurer
Andrea Bettger – GNW Region Webmaster
Deb Martin, CRM – GNW Director of Marketing

Marc noted that the region team will try to put together a no-host region lunch at the ARMA International Conference in October 2009. There will also be a networking breakout session for our region the day before the conference starts.

Other:

Ember Krumwied, Puget Sound Chapter President asked Trevor if there would be a way for chapters to find out which of the conference attendees are 1st time attendees.

Trevor will look into this to see if it is possible to pull a report from the ARMA International database with this information.

Congratulations to Puget Sound Chapter and Oregon Chapter for submitting for COTY competition.

Speaker's grants are due by July 1, 2009. The next deadline is October 2009.

990's due to ARMA Int'l August 1st, 2009. Trevor noted that if the chapters do not get the 990's in on time, the chapter will be responsible for submitting it to the IRS and for payment of associated late fees.

Announcements:

Marc thanked all the outgoing chapter presidents for their service to ARMA.

Adjourned:

The meeting adjourned at 3:45 p.m. The next meeting will be held at the GNW Region Leadership Meeting, June 2010 in Seattle, WA.